

## **TERMS OF SERVICE AND PRIVACY STATEMENT**

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### **User Agreement**

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By using this website you agree to be bound by the terms and conditions set forth in this User Agreement. LPPDE reserves the right to change these terms and conditions at any time without notice to you and you must consult the most recent version of this User Agreement each time you visit this website.

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### Limitation of Liability

User acknowledges and agrees that he, she or it shall hold LPPDE and its officers, directors, employees and volunteers harmless from all claims arising out of or related to his, her or its use or inability to use the information provided on this website or other websites that are linked to this website, regardless of the use of the information, including but not limited to, improving performance, improving a product performance, use in a company to improve performance or general knowledge..

### Jurisdiction

LPPDE is a registered Illinois not for profit entity. By accessing this website, user agrees that the laws of the State of Illinois, United States of America, shall apply to all matters arising from or related to this website without regard to conflicts of laws principals. User hereby submits to the exclusive personal jurisdiction and venue of the County, Appeals and/or Supreme Courts of the State of Illinois, County of Cook, and the U.S. District Court for Cook County, Illinois.

## PRIVACY POLICY

LPPDE is deeply committed to protecting your privacy and the confidentiality and privacy of information entrusted to us and takes all reasonable steps to protect all data and information supplied to LPPDE. LPPDE has an active Data Protection Policy, which is available from our website. In this document, the type of data collected and the purpose of data collection. We protect your privacy in a variety of ways including using industry accepted security measures to protect against the loss, misuse and alteration of data used by our system. LPPDE is committed to the appropriate protection and use of personal information that has been collected through its Site and other sources.

The LPPDE Privacy Policy is designed to ensure the safety and accuracy of Internet users' personal information. We do not share any of your personally identifiable information with third parties. We understand the importance of personal information security. We are absolutely committed to personal privacy on the Internet.

LPPDE may collect data from Internet users including non-personally identifiable information from its site's visitors, IP address of their server and what pages they visited. We may use this information to continuously improve our site's functionality. LPPDE also collects personally identifiable information, including e-mail addresses, from those visitors who opt-in to receive some information from us, make inquiries or comments. We use this information to directly respond to visitors' communications.

LPPDE collects personally identifiable information from those who register on our website through an online system to join the LPPDE mailing list. Such information may include name, address, and e-mail address. We also may collect information regarding your use of our services. We may use this and your personally identifiable information to compile general information about our visitors and our services so that we may improve the services we offer. We may create reports based on that information to share with our staff, but these reports never contain any personally identifiable information. For example, we might determine from all of our data that there are certain days that are better to send emails as part of an email campaign.

Keeping your personal information secure is a top priority for us. Therefore, LPPDE utilizes 128-bit Secure Socket Layer (SSL) technology, the industry's leading data security solutions, and has implemented policies and procedures to ensure the physical and electronic security of data stored by LPPDE. LPPDE employs permission-based marketing principles: it requires its staff to communicate only to users who affirmatively express an interest in receiving e-mails. Permission to receive e-mails may be granted and taken away; in other words customers may "opt-in" and "opt-out". If a visitor chooses to opt-out, LPPDE is required to stop sending messages to that customer. LPPDE puts a high value on a visitor's ability to discontinue receiving unwanted e-mail.

LPPDE utilizes Cookie technology. A Cookie is information our web site places on the hard disk of your computer so that our web site can recognize who you are when you return to our web site. We use Cookies for purposes of web site traffic analysis such as the time/date of the visit, the time/date of last visit, the page viewed, the referrer, transaction information for ecommerce donation pages, and other data. LPPDE tracks click behavior in the e-mails it sends out. This data is used to update specific user-profile

information, ascertain the areas of most interest to opt-in e-mail recipients, and to personalize e-mail messages to them.

LPPDE does not sell, rent, loan, trade, or lease any personal information whether gathered by LPPDE itself or received from its partners. When LPPDE collects personally identifiable information from opt-in participants in those clients' marketing programs, such information belongs to those respective clients and is subject to their policies on sharing of the end user information.

LPPDE is a general audience site. LPPDE will not knowingly collect or maintain personally identifiable information from or about anyone under 13. LPPDE will make the best effort to assist its staff in complying with privacy laws and adhering to the highest industry standards on privacy.

All customers have the right to receive an overview of their own personal data stored in the LPPDE systems. For more information, see LPPDE's data protection policy, paragraph If you have complaints about the way we treat your personal data or privacy matters concerning LPPDE in general, for example if you have received unwanted, unsolicited email sent via our system or purporting to be sent via this system, please send us a message through [info@lppde.org](mailto:info@lppde.org).

We reserve the right to modify this policy at any time. We will always post the most current version of this policy.