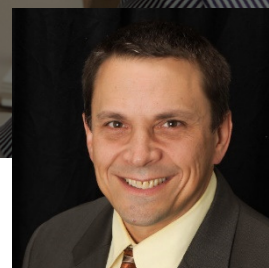




# LPPDE Virtual Summit 2020

Register Now



## Thursday, October 29, 2020 Pre-Conference Workshop using ZOOM

1pm GMT	Welcome and instructions – Peter Palmér & Juha Tammi
1:10pm-	<b>Anders Hugnell and Nikolaj Koors Hoff</b> , Implement – Workshop: <i>Half Double Methodology to Radically Decrease Project Leadtime</i> +Reflections and interaction
3pm	End

## Friday, October 30, 2020: Conference using ZOOM

12am	Welcome and instructions – Juha Tammi & Peter Palmér
12:10-	<b>Göran Gustafsson</b> , Chalmers University of Technology– <i>Using Lean Product and Process Development to help Students Build Knowledge for the New Solar Car project</i> +Reflections and interaction
1:00-	Short break
1:05-	<b>Anders Hugnell</b> , Implement – <i>Half Double Methodology to Radically Decrease Project Leadtime</i> +Reflections and interaction
1:55-	Coffe break
2:05-	<b>Geoff Neiley</b> , Rapiscan Systems, AS&E – <i>Better is the enemy of Good Enough</i> +Reflections and interaction
2:55-	Short break
3:00-	<b>Norbert Majerus</b> , Norbert Majerus consulting – <i>Innovation in Uncertain Times</i> +Reflections and interaction
3:50-	Final reflections and remarks
4pm	End

REGISTRATION FEE for one Digital Summit WS + Conference: 99 € + VAT

Registrations through Lean Association of Finland: [https://www.lyyti.in/LPPDE\\_Digital\\_Summit\\_0162](https://www.lyyti.in/LPPDE_Digital_Summit_0162)

More information: [www.lppde.org](http://www.lppde.org)

Next Digital Summits  
December 3-4  
February 4-5



**Peter Palmér, LPPDE and Juha Tammi**, Lean Association of Finland  
Peter and Juha represents the two organisation who organize these virtual events and will moderate the Virtual Summit.



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**Anders Hugnell, Implement**

Anders has 25+ experience within the area of LPPD, with focus mainly on lean and innovation. He is a trusted adviser to top executives in both strategic and operational issues. He has a huge network of executives and academics across the globe. One of the lean pioneers in Europe alongside with 20+ years of running international change and transformation programs. Anders is an energetic and inspiring communicator.



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**Nikolaj Koors Hoff, Implement**

Management Consultant since more than 6 years. Nikolaj is part of the Strategic Innovation and Execution team at Implement, and focus on Agile development organisations. Nikolaj has given assistance on client projects in regards to classical consulting tasks, workshops, and training, mainly within the area of project management and innovation. Tasks related to analysis, material preparation, delivery and facilitation. Weekly capacity and pipeline reporting.

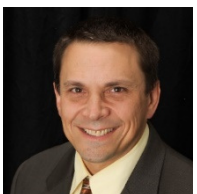


**Göran Gustafsson, Chalmers University of Technology**

Dr. Göran Gustafsson has worked with research, product development and engineering education in academia as well as in industry in Sweden and abroad. His current research interests are Lean Product Development in general, and the capture, generalization, presentation and reuse of data and other knowledge for product development purposes in particular.

**Anders Hugnell, Implement**

See above



**AS&E**  
Detect the difference.

**Geoff Neiley, Rapiscan Systems, AS&E**

Geoff has been in the mechanical engineering field for 25 years, starting at NESLAB Instruments designing water chilling systems. After he spent 15 years working for BTU International where he began to see the reap the values of concurrent engineering. 3 years after joining AS&E in 2011, the leadership team introduced the concept of Lean Product Development. Geoff joined the leadership team reading many Lean PD books, inviting Lead PD practitioners to AS&E and attending LPPDE for several consecutive years. AS&E has roundly embraced the concurrent engineering aspects of Lean PD focusing greatly of Set-Base Innovation and cross-functional collaboration with our supply chain and manufacturing team. Today he is still learning and experimenting with lean processes and enjoys the pride felt in the team by enabling cross-functional to achieve challenging, rewarding goals.



**LEAN-DRIVEN  
INNOVATION**

**Norbert Majerus, Norbert Majerus consulting**

Beginning in 2005, Norbert implemented a principles-based lean product development process at the three global innovation centers of The Goodyear Tire & Rubber Company. For more than a decade he was Goodyear's lean champion in research and development. Norbert has worked most of the disciplines in the Goodyear innovation centers in Luxembourg and Akron.

In 2016, his first book Lean-Driven Innovation was published. Also in 2016 the Goodyear R&D organization applied for and received the AME Excellence Award. Norbert has spoken at many conferences in the United States and other countries. Since retiring from Goodyear in 2017, he continues to share his extensive lean expertise.