



We are back with **In Person Conference**
LPPDE North America Conference

October 11-14, 2021- Newport Beach, RI
Injecting Knowledge into Innovation

Innovation is the lifeblood of progress. How we work, what we produce, all come from innovations. But where do these innovations come from?

Join me in learning together with the many of the brightest minds in knowledge and innovation around product a process development.

Geoff Neiley,

Chair of the conference, LPPDE



30% EARLY-BIRD DISCOUNT
LPPDE.ORG

Are you ready to connect with the thinkers at the leading edge of lean improvement journeys?

[Registration - Click Here!](#)

INJECTING KNOWLEDGE INTO INNOVATION



We have gathered many of the brightest minds in knowledge and innovation around product a process development for a great knowledge exchange and learning!



Norbert Majerus



Durward Sobek



Ken Snyder



Bruce Hamilton



Karl Wadensten



Jeffrey Hastie



Dantar Oosterwal



Takashi Tanaka



Bob Stavig



Marcos Esterman



Joe Murli



Bob Melvin



Geoff Neiley



The Summit is primary for inspiration and knowledge Exchange!
Add a workshop or two to return with clearly reusable knowledge from our experts.

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Workshop
Lean Product Development
and Process Development 101

By
**Dantar Oosterwal
& Norbert Majerus**





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Workshop
Visual Management for
Lean PD

By
Matt Albin
Spark Performance Solutions




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Workshop
How to Develop of
Lean Product Development
Roadmap

By
Bob Melvin & Dan Shropshire





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Mini Workshop
Product Development:
Managing the Whole Value
Stream from Concept,
to Profit, to Sunset

By
Joe Murli
The Murli Group




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Thursday 14 – Friday 15 October:
A very special Shingo workshop at Vibco Inc
– more info at <https://shingo.org>



[Registration - Click Here!](#)

Updated on www.lppde.org, minor changes are likely to occur.



LPPDE North America 2021 Newport – *Injecting Knowledge into Innovation*

Monday, October 11, 2021 Pre-Conference Workshop

8:30am-	Dantar Oosterwal / Norbert Majerus, LPPDE – Lean Product and Process Development 101	Matt Albin, Spark Performance Solutions – Visual Management for Lean PD
12:00	Lunch	Lunch
1pm-4:30pm	Continued	Matt Albin, Spark Performance Solutions – The thinking and behaviors needed for a successful change to how innovation is done

Tuesday, October 12, 2021: Conference Day

8:00am-	Welcome by Geoff Neiley, Chair of the conference, LPPDE	
8:10am-	Keynote: Ken Snyder, Shingo Institute – Innovation and the Shingo Model	
9:00am-	Keynote: Takashi Tanaka, Mitsubishi UFJ Research & Consulting Co – DX-Platform for Lean Product Development	
10:00am-	Networking break	
10:30am-	Jeffrey Hastie, Learn-Apply-Lead, LLC – Lean Thinking in Innovation	
11:10am-	Board of Directors, LPPDE – One on One with the Board	
11:50am-	Networking Lunch	
1:20pm-	Karl Wadensten, Vibco Inc – Innovating Through the Covid Economy	
2:00pm-	Dantar Oosterwal, Argo – Set-Based Design	
2:40pm-	Networking Break	
3:10pm-	Geoff Neiley, AS&E – Knowing Your Gaps	
3:50pm-	Keynote: Norbert Majerus, Norbert Majerus consulting – A Day in the Life of a Lean Manager	
4:40pm-	Networking Reception	

Wednesday, October 13, 2021: Conference Day

8:00am-	Welcome back and reflection Dantar Oosterwal, Co-chair of the conference, LPPDE	
8:10am-	Keynote: Durward Sobek, Montana State University – The Latest in Lean PD	
9:00am-	Keynote: Bruce Hamilton, GBMP – Using Co-located Teams to Accelerate your LPPD Innovation	
10:00am-	Networking break	
10:30am-	Joe Murli, The Murli Group – Product Development: Managing the Whole Value Stream from Concept, to Profit, to Sunset	
11:10am-	Bob Stavig, retired HP – Cadence Pull and Flow Management – Enabling Lean Startup	
11:50am-	Networking Lunch	
1:20pm-	Marcos Esterman, Rochester Institute of Technology – Integration of Lean Product Development into the Engineering of Systems Courses at RIT	
2:00pm-	Geoff Neiley, Chair of the conference, LPPDE – Closing Address	
2:20pm-	Networking Break	
2:50pm-5:00	Mini-workshop: Bob Melvin, Teledyne Marine – Disruptive Innovation	

Thursday, October 14, 2021 Post-Conference Workshops

8:30am-	Joe Murli, The Murli Group – Product Development: Managing the Whole Value Stream from Concept, to Profit, to Sunset	Bob Melvin + Dan Shropshire, Teledyne Marine – How To Develop of Lean Product Development Roadmap
12:00	End	Lunch
1pm-4:30pm		Continued