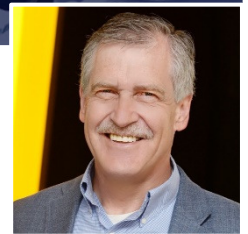
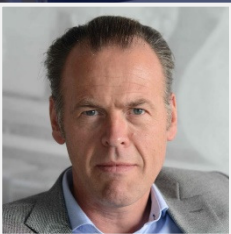


Virtual Summit 2022

Exchange in a Digital World

REGISTER TODAY!



Thursday May 12, 2022: Conference using ZOOM

1pm GMT	Welcome – Peter Palmér, LPPDE & Juha Tammi, Lean Association of Finland
1:05pm-	Jan Bosch , Chalmers University of Technology – <i>Why Digitalization Will Kill Your Company Too</i>
1:45pm-	<i>Short break</i>
1:50pm-	Arnoud Herremans , Y47 consultancy – <i>Error Culture and Continuous Improvement - A Love-Hate Relationship</i>
2:30pm-	<i>Breakout rooms - Reflections and interaction</i>
2:40pm-	<i>Reflections and questions to the speaker</i>
2:50pm-	<i>Break</i>
3:05pm-	Bob Stavig , Retired from HP – <i>Set Based Thinking Theory and Case</i>
3:45pm-	<i>Short break</i>
3:50pm-	Norbert Majerus , norbert majerus consulting – <i>A Change Management Story</i>
4:30pm-	<i>Breakout rooms - Reflections and interaction</i>
4:40pm-	<i>Reflections and questions to the speaker</i>
4:50pm-	Final reflections and remarks
5:00pm	End

REGISTRATION FEE for one LPPDE Digital Summit: 99 € / three summits €250 / or all year €600
 Registrations through Lean Association of Finland: <https://www.lyyti.in/virtualLPPDE>
 More information: www.lppde.org



Peter Palmér, LPPDE and Juha Tammi, Lean Association of Finland
Peter and Juha represents the two organizations who organize these virtual events and will moderate the Virtual Summit.



Jan Bosch, Professor of Software Engineering, Chalmers University of Technology –
Why Digitalization Will Kill Your Company Too

Digitalization is very popular nowadays but there are risks. Jan will reflect on this very actual and important topic. He will use his vast knowledge to throw more light on this subject.



Jan Bosch is an executive, professor and consultant with more than 20 years experience in large scale software R&D management and business. Extensive consulting experience with Fortune 500 companies and board member & angel investor in startups. Areas of expertise include digitalization, aligning business and R&D strategy, R&D management, data-driven innovation management and software ecosystems.



Arnoud Herremans, Owner, trainer, consultant in Innovation excellence at Y47 consultancy – *Error Culture and Continuous Improvement - A Love-Hate Relationship*

Error Culture and Continuous Improvement - A Love-Hate Relationship. Arnoud will reflect on the contradictions this title brings to mind and take us through an interesting journey.



Arnoud Herremans is a positive, open minded, creative and inspiring person. He is able to create a culture where taking responsibility, ownership and initiative go hand in hand with a profound respect for people. Personal feedback and positive coaching are his main tools. He actively look for what makes people tick and incorporate that personal drive in reaching the goals of the organization.

He has as background in Neuroscience and uses his psychological knowledge and inter-personal skills to shape a team culture that fosters ownership and initiative. Concepts he works with are empowerment, self awareness, positive mind set, involvement and personal feedback.



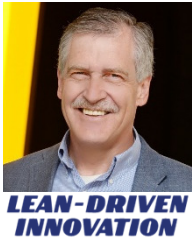
Bob Stavig, Retired from HP – *Set Based Thinking Theory and Case*

Set Based thinking and SBCE (Set Based Concurrent Engineering) are essential methods in any lean product and process development flow, yet we see very few true applications. Bob will go through the theory of Set Based Thinking and then show it in practice with some cases where he has applied the method in real life.



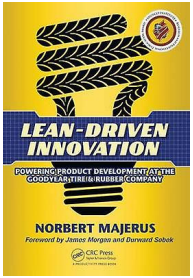
Bob Stavig is a retired HP R&D Project and Program Manager. Experienced in Lean Product and Process Development and Scrum/Agile. Bob spent 35 years at HP, the last 20 as R&D Project and Program Manager in Vancouver, WA.

Bob is an experienced Research and Development Project Manager with strong technical skills, a demonstrated history of working in the information technology and services industry. Skilled in Product Development/Management, Vendor Management, Engineering Management, Business Process Improvement, Factory Operations, and Cross-functional Team Leadership. Strong background and experience with the use of Lean Product and Process Development (16 years) and Lean Manufacturing. International business experience (Asia) in the areas of supplier development, factory operations, and technical management. Program and project management professional with a BS in Mechanical Engineering from Washington State University. Certified Six Sigma Black Belt- ASQ, Certification in Lean Development from University of Michigan, and Certified Scrum Master through Scrum Alliance.

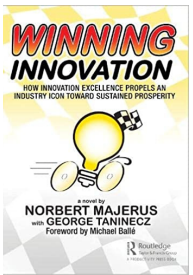


Norbert Majerus, Business Owner at norbert majerus consulting – *A Change Management Story*

Change management is often neglected when you make major or minor changes. We think people will understand more and that everything is clear. And at the end we lose so much energy and time when we don't make it right from the beginning. But this is possible to avoid by following a clear way of working. Norbert will present this topic which is described with some stories in his brand-new book, Winning Innovation.



Norbert Majerus is a highly experienced man. Beginning in 2005, Norbert implemented a principles-based lean product development process at the three Global Innovation Centers of The Goodyear Tire & Rubber Company. For more than a decade he was Goodyear's lean champion in research and development.



Norbert, born and raised in Luxembourg, has a Master's degree in Chemistry from the Universitaet des Saarlandes, Saarbruecken, Germany. He joined Goodyear in Luxembourg in 1978, transferred to Akron in 1983, and has worked most disciplines in the Goodyear innovation centers in Luxembourg and Akron.

In 2016, Norbert published his first book, Lean-Driven Innovation (Norbert Majerus, CRC Press, 2016), which received the Shingo Research Award. Also in 2016, with Norbert's guidance the Goodyear R&D organization applied for and received the AME Excellence Award. Norbert has spoken at many conferences in the United States and other countries. Since retiring from Goodyear in 2017, he continues to share his extensive lean expertise via norbert majerus consulting. His latest contribution is his second book Winning Innovation, just released!



Exchange

Following the spirit of Lean Product & Process Development EXCHANGE there will be good possibilities to Exchange knowledge with other attendees as well as with the speakers. After two presenters we have a session "Reflections and interaction" where you will reflect and interact on the learnings from the presenter.

Afterwards we hope the Exchange will continue on our LinkedIn site [The Science of Improving Innovation – LPPDE](#) and our LinkedIn group [LPPDE - The Science of Improving Innovation](#)

And our website www.lppde.org

The Science of Improving Innovation

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