



# THE SCIENCE OF IMPROVING INNOVATION



## LPPDE North America 2022 Newport, October 3-6 – *Injecting Knowledge Into Innovation*

### Monday, October 3, 2022: Pre-Conference Workshop

|            |  |   |
|------------|--|---|
| 9:00am-    | <b>Dantar Oosterwal / Norbert Majerus</b> , LPPDE – <i>Lean Product and Process Development basics - 101</i> | <b>Matt Albin / Carrie Albin</b> , Spark Performance Solutions – <i>Visual Management for Lean PD</i>                                     |
| 12am-      | <i>Lunch for the workshop participants</i>   |   |
| 1pm-4:30pm | <i>Continued</i>   | <b>Matt Albin</b> , Spark Performance Solutions – <i>PDSA Lean Thinking Simulation: How you can encourage Lean thinking and behaviors</i> |
| 5:00pm     | <i>Networking Dinner Reception</i>   |   |

### Tuesday, October 4, 2022: Conference Day

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| 8:00am-  | Welcome by <b>Geoff Neiley</b> , Chair of the conference, LPPDE  |  |
| 8:10am-  | <b>Keynote: Bruce Hamilton</b> , GBMP – <i>Developing your Teams to Accelerate your LPPD Innovation</i>                      |  |
| 9:00am-  | <b>Keynote: Takashi Tanaka</b> , Mitsubishi UFJ Research & Consulting Co – <i>DX-Platform for Lean Product Development</i>   |  |
| 10:00am- | Networking break + State your problems   |  |
| 10:30am- | <b>Dantar Oosterwal</b> , Argo consulting – <i>Set-Based Design</i>  |  |
| 11:10am- | Break  |  |
| 11:20am- | <b>Carolyn Carter and Karl Oestergaard</b> , Argo – <i>Practical Experience with LPPD</i>                                    |  |
| 12:00am- | Networking Lunch with: <b>Board of Directors</b> , LPPDE – <i>One on One with the Board</i>                                  |  |
| 1:30pm-  | <b>Christer Lundh</b> , AUFERO – <i>Mission Command in Technology Development Context</i>                                    |  |
| 2:10pm-  | Networking Break   |  |
| 2:30pm-  | <b>Larry Navarre</b> , Kettering University – <i>The Concept Paper: a Quick-Start Guide to Defining Project Requirements</i> |  |
| 3:10pm-  | Break  |  |
| 3:20pm-  | <b>Arnoud Herremans</b> , Y47 consultancy – <i>How the Brain Works – Mini workshop</i>                                       |  |
| 5:20pm   | <i>Networking Dinner Reception</i>   |  |

### Wednesday, October 5, 2022: Conference Day

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| 08:00am- | Welcome back and reflection <b>Dantar Oosterwal</b> , Co-chair of the conference, LPPDE                           |  |
| 08:10am- | <b>Keynote: Durward Sobek</b> , Montana State University – <i>The Development of Lean PD</i>                      |  |
| 09:00am- | <b>Keynote: Norbert Majerus</b> , norbert majerus consulting – <i>Building a Culture of Innovation Excellence</i> |  |
| 10:00am- | <i>Networking break</i>   |  |
| 10:30am- | <b>Marcos Esterman</b> , Rochester Institute of Technology – <i>From the Classroom to the Real World</i>          |  |
| 11:10am- | Break   |  |
| 11:20am- | <b>Joe Murli</b> , The Murli Group – <i>The Product Development Value Stream</i>                                  |  |
| 12:00am- | Networking Lunch with Open Space  |  |
| 1:30pm-  | <b>Ovidiu Contrás</b> , Bombardier Aerospace – <i>Injecting Knowledge Into Innovation by Design</i>               |  |
| 2:10pm-  | <b>Geoff Neiley</b> , Chair of the conference, LPPDE – <i>Closing Address</i>                                     |  |
| 2:30pm-  | Networking Break  |  |
| 3-5pm    | <b>Bob Melvin</b> , Teledyne Marine – <i>Disruptive Innovation – Mini workshop</i>                                |  |

### Thursday, October 6, 2022: Post-Conference Workshops

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| 8:30am-    | <b>Bob Melvin + Dan Shropshire</b> , Teledyne Marine – <i>How To Develop of Lean Product Development Roadmap</i> | <b>Norbert Majerus + Arnoud Herremans</b> , norbert majerus consulting + Y47 consultancy – <i>Lean Creativity</i> |
| 12am-      | <i>Lunch for the workshop participants</i>   |   |
| 1pm-4:30pm | <i>Continued</i>   | <b>Christer Lundh</b> , AUFERO – <i>Mission Command in Technology Development Context</i>                         |