

"In the new age



*alters Leadership
thru Digital Transformation"*

Holiday Inn Munich – City Centre
24th – 26th APRIL 2023

Extreme Ownership

Are you ready to connect with the thinkers at the leading edge of lean improvement journeys?

Join leading thinkers pioneering lean product and process development?

The speed and pace of the global operating environment is only getting faster. To succeed on any challenge, take "Extreme Ownership" of their continuous improvement of making faster decisions, based on just made learnings through customer collaborations, are both aligned to where the future unfolds and are cumulative.

Today's fastest developing companies have taken the Lean Agile principle of "Test First" to a much higher-level, using machine learning, artificial intelligence and automated testing. Teams improving, extending or disrupting products and services don't need to understand in advance, when they have the ability to instantly learn through many small, cheap and fast experiments. Teams are trusted, so based on their just made learnings they can make fast decisions. This embodies; looks at the future, small known errors and large positive gains (opportunities), little understanding is necessary, just rationalizing in comparing two outcomes, exercising and deploying the better option at once.

Join some of the leading practitioners in Lean Agile Digitalization and Leadership who will share, how digitization combined with servant leaders and trusted teams taking "Extreme Ownership", plays out to support teams to learn and decide quickly, and win on any challenge to satisfy their customers.



Thanks for joining us in München

Christer Lundh & Peter Palmér
Conference chair & co-chair
LPPDE Europe 2023



THE SCIENCE OF
IMPROVING INNOVATION

Registrations: [LPPDE Europe 2023 Munich | LPPDE](https://www.lppde.org)

More information: www.lppde.org

The Lean Product and Process Development Exchange, Inc. is a nonprofit organization created to foster opportunities to grow and share the knowledge, expertise and experiences that help organizations use lean product development to dramatically improve product development performance.

Monday, April 24, 2023 Pre-Conference Workshop

08:30-	Dantar Oosterwal and Andreas Dörken , Argo-Efeso consulting group – <i>The Lean Machine – The 7+1 principles of Lean Product and Process Development</i>	Henrik Sonnenberg , <i>Implement consulting – Hybrid Agile & The Missing Link</i>
12:30-	Lunch	
13:30-17:00	<i>continued</i>	Miho Itakura , Agile Business Institute Inc – <i>What is Agile and Why it Matters</i>

Tuesday, April 25, 2023: Conference Day - Lean Agile Digital Transformation

08:30-	Welcome by Christer Lundh , Conference chair LPPDE	
08:40-	Joe Justice , Agile Business Institute Inc – <i>“Digitalization And Leadership Making Teams Win On Any Challenge”</i> Takashi Tanaka , Mitsubishi UFJ Research & Consulting Co – <i>DX-Platform for Lean Product Development</i> Jan Bosch , Chalmers Institute of Technology – <i>Why Digitalization Will Kill Your Company Too</i>	
11:00-	Break	
11:15-	Town Hall – Lean Agile Digital Transformation , Joe Justice, Takashi Tanaka and Jan Bosch – Moderator: Peter Palmér	
12:00-	Networking Lunch	
13:30-	Paolo Sammicheli , Agile Education by Scrum Inc – <i>Agile Leadership and the Power of the Decisions</i>	
14:10-	Break	
14:15-	Andreas Dörken , Argo-Efeso consulting group – <i>Entrepreneurial System Designer</i>	
14:55-	Networking Break	
15:25-	Christian Zingg , Creative Business Hacker – <i>How to connect strategy and operations by intrinsic Ownership</i>	
16:05-	Break	
16:10-	Ingela Hofverberg , Atlas Antibodies – <i>Lean as an Integrated Part of Your Business System</i>	
16:50	Networking buffet	

Wednesday, April 26, 2023: Conference Day - Lean Agile Leadership

08:30-	Welcome back and reflection by Peter Palmér , Conference co-chair, LPPDE	
08:40-	Dantar Oosterwal , Argo-Efeso consulting group – <i>Lean Leadership and the Importance of Developing Teams of Responsible Experts</i> Peter Palmér , Scania – <i>The Culture Enabling a Transformational Leadership</i> Maria Hansson , Volvo Cars – <i>Change Management to Succeed with a Transformation</i>	
11:00-	Break	
11:15-	Town Hall – Lean Agile Leadership, Dantar Oosterwal, Peter Palmér and Maria Hansson – Moderator: Christer Lundh	
12:00-	Networking Lunch	
13:30-	Joe Justice , Agile Business Institute Inc – <i>Why no One is Even Close to Keeping up with the Pace of Innovation at Tesla or SpaceX</i>	
14:10-	Christer Lundh , Chair of the conference, LPPDE – <i>Closing Address</i>	
14:30-	Networking Break	
15:00-17:00	Mini-workshop: Christer Lundh , AUFERO – <i>Extreme Ownership for LPPD teams</i>	