

# Hardware Development and its Challenges for Business Agility



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*Enabling Organisational Abilities  
to be able to Thrive in a Complex World*



# Are you (or have you been) in a development organisation transitioning to agile or lean product development?





An aerial photograph of a winding asphalt road that curves through a dense, dark forest. The road has white dashed lane markings. A few vehicles, including a car and a motorcycle, are visible on the road. The overall tone is dark and moody.

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# Business Agility

Performance Dimensions

Enabling Dimensions

	Value / Effectiveness <i>Making sure that what is done is creating the most possible value that is also sustainable over time.</i>	Flow <i>Optimizing for flow to reduce waiting time, get quicker feedback and increase the flow of value.</i>	Co-creation & Sensemaking <i>The ability for people to make sense of their context and bring it into purposeful collective action that avoids sub-optimization.</i>	Learning <i>Working empirically to validate hypotheses, generate knowledge, see problems early and continuously improve.</i>
Technology/Process				
People				
Organisational Design				
Leadership				
External relations				

What abilities do we need to perform in a complex world and how can we enable it?

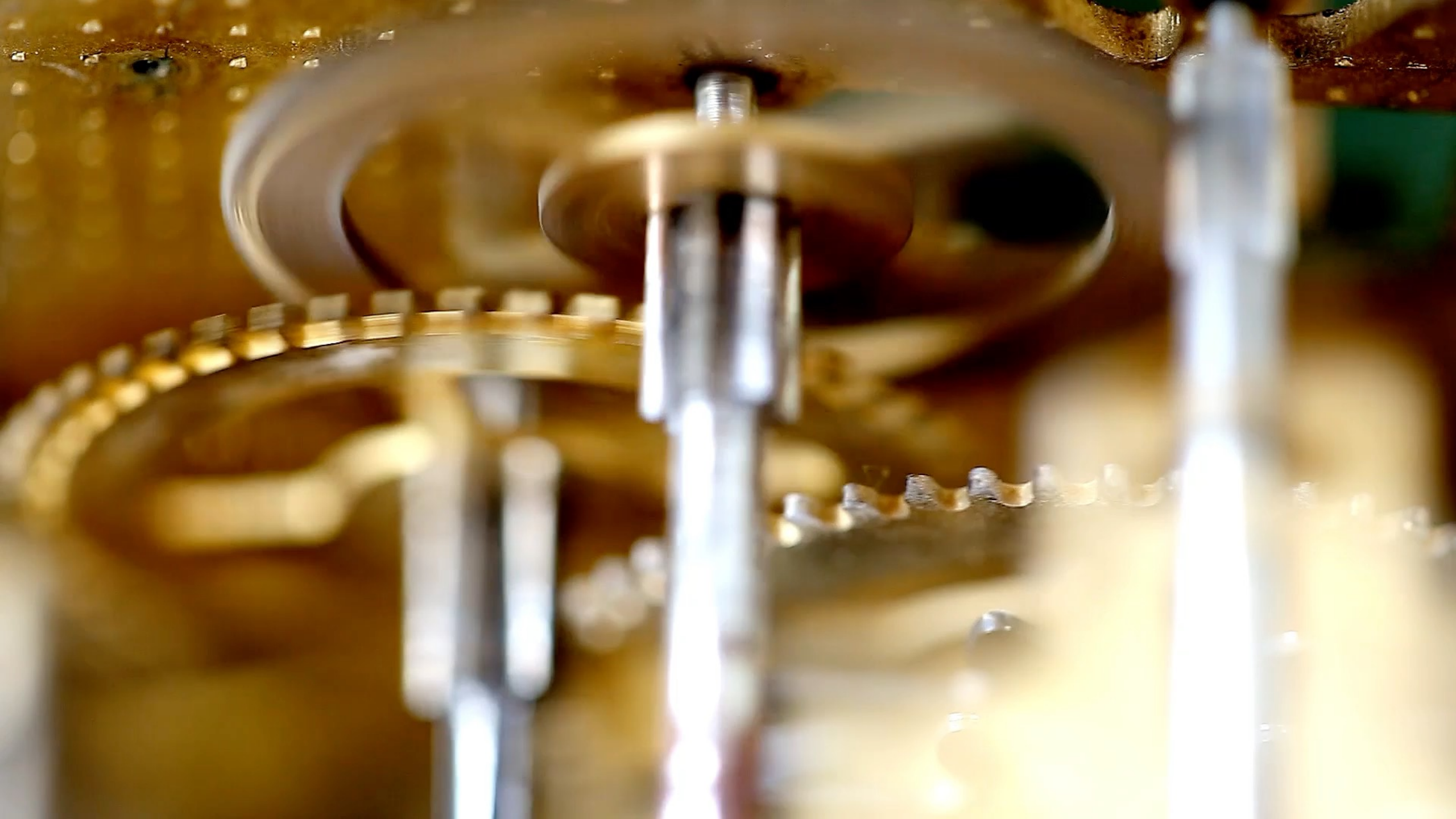




The background of the slide features a close-up, low-key photograph of mechanical components. A large, dark, circular gear is visible in the upper left, partially obscured by shadows. A vertical metal rod or shaft runs through the center of the frame. The overall lighting is dim, with highlights on the metallic surfaces, creating a sense of industrial complexity and precision.

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# Agile & Hardware



# What were the main challenges in the transition to agile or lean product development?





# The engineering perspective

- Engineering as a mature craft and discipline
- Individual responsibility
- Agile methods are carried over from SW

# Dependencies

- Functional departments so much stronger
- Purchasing, Quality etc.
- Lead times
- Goals and (mis)alignment
- Dealing with complexity







# Understanding the challenges

- HW later on the change curve
- Getting stuck in roles, processes and structures
- Is there a real rationale to change?
- Current paradigm too strong?

# How do we Change?

# Understanding where we are











# people

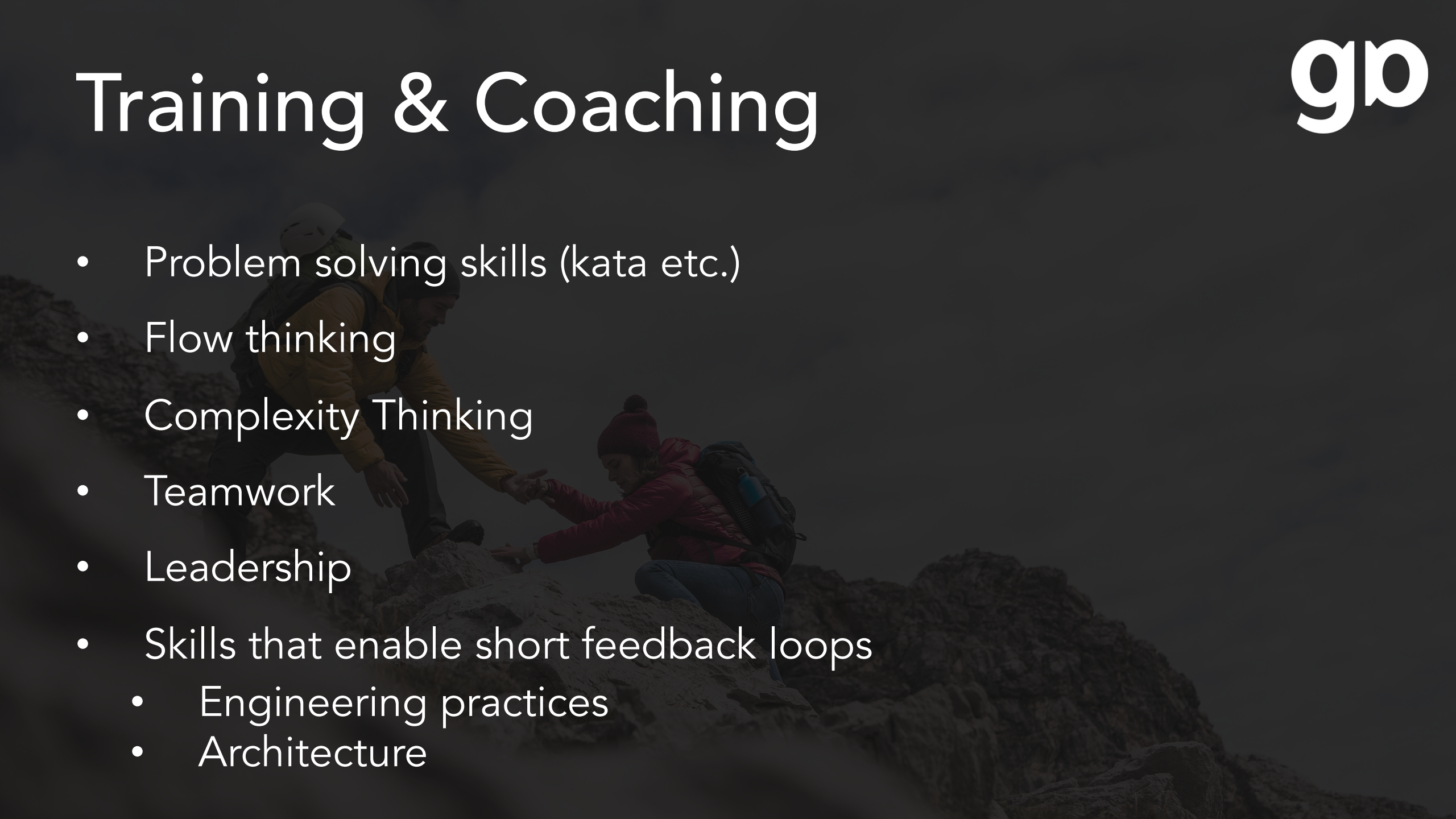




# Training & Coaching



- Problem solving skills (kata etc.)
- Flow thinking
- Complexity Thinking
- Teamwork
- Leadership
- Skills that enable short feedback loops
  - Engineering practices
  - Architecture



# Network building



- Beware of new silos
- Incentives for collaboration and networking
- Informal
- Knowledge sharing
- New perspectives
- Innovation - repurposing
- Resilience
- Sensemaking





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# Environment







# Start where you CAN change

- What is possible?
- What is not possible?

# Reduce energy cost of change

*Water will flow  
the easiest route*



# Timing

- How strong is the dominant paradigm?
- Switch when the new paradigm can win
- Make the switch the easiest route

# People + Environment

*Change can occur when our new abilities can thrive to become an evolutionary advantage in the environment we are in.*



# Summary



- A different perspective change
- Don't fight the old paradigm too hard
- Let people develop enabling skills
- Build informal networks
- Nurture the environment
- Make the switch easy when time is right





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