



Join the Knowledge Exchange!

LPPDE North America 2024 - Milwaukee September 30 - October 3



In partnership with



Come Exchange Knowledge and Learn with us.

Register: <https://lppde.org/lppde-north-america-2024-milwaukee/>

The Lean Product and Process Development Exchange, Inc. is a nonprofit organization created to foster opportunities to grow and share the knowledge, expertise and experiences that help organizations use lean product development to dramatically improve product development performance.



LPPDE North America 2024 in Milwaukee is approaching!

Join leading thinkers pioneering lean product and process development!

Transforming Innovation for Enterprise Excellence

History would suggest Lean Product and Process Development, an incredibly thoughtful and proven approach, would drive a healthy future for an innovating business. However, as many of us know - it's not easy. It requires a connection to the organizational vision, executive and leadership commitment, effective change management, cultural change and a strong focus on process to truly enable it, let alone sustain it.

The reality is, most of us implementing LPPD, are either trying to drive transformation from the middle, or ruminating on decline. Organizational transformation is a fragile, vulnerable effort, which can be wiped it out in a minute. We see it over and over, again and again, everywhere!

What can we do? We persevere – we reflect, we learn, and we go at it again. We find others who have experienced the same thing and start sharing and learning. The LPPD Exchange can provide that experienced community. This year we bring together a multi-industry group from executives to individual contributors. We are also working on including a manufacturing perspective to help us understand the voice of the customer. There will be new and unique workshops and presentations – and ultimately something for everyone!

Whether you're fired up or feeling at a loss, please come join us in October in Milwaukee, WI, as we persevere toward an effective Innovation Transformation. Our objective is to make sure you walk away inspired; with a supportive network and some new ideas you can implement right away!

I hope you'll join me in Milwaukee, Wisconsin, September 30 - October 3, 2024!

Carolyn Carter

2024 North America Conference Chair



Carolyn Carter
Chair of Conference



Geoff Neiley
Co-Chair of Conference

The slides from most of the presentations will be shared as a pdf after the conference and the speakers are normally very open to answering questions and to continue the EXCHANGE of knowledge.

<https://www.lppde.org>

<https://www.linkedin.com/company/lppde> <https://www.linkedin.com/groups/1898827/>

Welcome to the 29th LPPDE Conference.

One workshop day followed by two days full of learning and knowledge exchange, ending with yet another workshop day. Many qualified presenters telling their stories about what worked and what didn't. Meet peers and speakers during the breaks and learn even more! Read more:

www.lppde.org Listen to our Fireside talks. [Conference](#) [Workshop](#)

Fireside talk – The Exchange with Carolyn Carter, Geoff Neiley, Larry Navarre and Peter Palmér

LPPDE In-Person Conference
North America 2024
Transforming Innovation for Enterprise Excellence

Milwaukee, WI
September 30 - October 3, 2024

LEAN PRODUCT AND PROCESS DEVELOPMENT EXCHANGE
The Science of Improving Innovation

In partnership with:
AC Smith
Innovation has a name.

The conference hosts speakers from the following organizations:



LPPDE North America 2024 Milwaukee, September 30 - October 3 – Transforming Innovation for Enterprise Excellence

Monday, September 30, 2024: Pre-Conference Workshops

9:00am-	Dan Caputo + Carolyn Carter + Dantar Oosterwal, HP + Carolyn Carter Consulting + Argo-Efeso Consulting Group – Creating a Healthy Product Development System	Dimantha Kottawa Gamage + Durward Sobek, Montana State University – A Systematic Approach for Organizations to Generate Set-Based Knowledge
12:30am-	<i>Lunch</i>	
1:30pm-5:00pm	Continued	Continued

Tuesday, October 1, 2024: Conference Day 1

8:00am-	Welcome by Carolyn Carter, Chair of the conference, LPPDE and Marcos Esterman, A. O. Smith Corporation	
8:10am-	Keynote: Cindy Hinds, A. O. Smith Corporation – Connecting the Dots: Helping Leaders See why LPPD is the Solution to so many of their Problems	
9:10am-	Keynote: Peter Palmér, Scania – Global Lean Agile Transformation	
10:10am-	Networking break	
10:40am-	Gustaf Høstbo, Harper – The Transformation to Bring Out the Best of Us	
11:20am-	Andy Wagner, Boeing – The Development of Learning Plans, Identification of Knowledge Gaps and how that Relates to Trade-off Curves and Reusable Knowledge	
12:00am-	Networking Lunch + Themes	
1:30pm-	Marcos Esterman, A. O. Smith Corporation – Accelerating the Flywheel: Sustaining an LPPD Transformation	
2:10pm-	Networking Break	
2:30pm-	AO Smith Poster Session Tour – 3 groups 2*15min walk, 3*30min/talk	
4:30pm-	Learning Circles – 30min Reflection + 45min teach back of key takeaways + 15min Summarize key learnings	
6:00pm	<i>Networking Dinner Reception</i>	

Wednesday, October 2, 2024: Conference Day 2

08:00am-	Welcome back and reflection Geoff Neiley, Co-chair of the conference, LPPDE	
08:10am-	Keynote: Neil Rolph, A. O. Smith Corporation – Embarking on A.O. Smith's Lean Product and Process Development Transformation Journey	
09:10am-	Keynote: Matt Zayko, GE HealthCare – GE HealthCare's Lean Organizational Transformation as a \$20 Billion Revenue Start-Up	
10:10am-	Networking break	
10:40am-	Christer Lundh, AUFERO – Lessons Learned from Leading Several Lean Transformations, Ranging from a Start-up to Large Multinational Corporations	
11:00am-	Networking break	
11:20am-	Geoff Neiley, Rapiscan – My Story-Transformation Part 1	
12:00am-	Networking Lunch + Coaching sessions	
1:30pm-	Suzette Johnson, Northrop Grumman Corporation, Space Sector – Transformation at Northrop Grumman	
2:10pm-	Steve Zielinski, Future Cardia – Improving Innovation Flow with Large Language Models	
2:50pm-	Networking Break	
3:10pm-	Tony Wilcox, Milwaukee Tools – Building Enterprise Excellence for Innovation	
3:50pm-	Networking Break	
4:00pm-	Learning Circles	
5:30-6:00pm	Carolyn Carter, Chair of the conference, LPPDE – Closing Address – How will you disseminate this at home?	

Thursday, October 3, 2024: Post-Conference Workshops

9:00am-	Andy Wagner + Carolyn Carter, Boeing + Carolyn Carter Consulting – What really happened with the Wright Bros and How to Create Visible Knowledge	Larry Navarre + Peter Palmér, Kettering University + Scania – Transforming your Enterprise
12:30am-	<i>Lunch</i>	
1:30pm-5:00pm	Continued	Continued