



SPONSORSHIP PACKAGES

Greetings from LPPDE Inc!

Thank you for your interest in the LPPDE conference sponsorship packages. We organize two in-person conferences per year, one European and one North American, as well as monthly LPPDE Virtual Summits (3 hours each month).

Here is a little information about us:

Attendee Demographics: We have organized conferences since 2008 in the area of Lean Product and Process Development, focusing on learning, flow and innovation. Typical attendees are leaders and practitioners in development organizations, primarily from the industry but also from academia. Common attendee titles are VP of Product Development, Director of Research and Development, Senior Scientist, Engineering Manager, Senior Engineer, Senior Lecturer, Professor, Change Agent, engineers and developer.

“Look and Feel” of the Exchange: Our participants learn as much from each other as they do from the formal presentations. There are many opportunities throughout the conference for them to network with each other and we encourage them to also continue this interaction at the sponsor tables.

Sponsors: We consider our sponsors to be our guests, just like every other participant and want to integrate the sponsors in the full experience for the participants. When we have “networking breaks” we appreciate the sponsors being active in showing their offerings with a learning perspective.

We look forward to helping you match your products and services with the LPPDE participants and interacting with them. Here we present our standard sponsorship packages. Please indicate which package that interests you and send us an email, and we will contact you and start the process to help you become a sponsor. We are always open to discuss what arrangements will suit you the best and we are open to other ideas and suggestions as well! Please contact us.

Sponsorship	Bronze USD 2,000	Silver USD 5,000	Gold USD 10,000
Select a speaker in cooperation with LPPDE			Yes
One time mailing through LPPDE mailing list			Yes
Lead one open space topic during lunch		Yes	Yes
Admission to the conference for		1	2
Exhibit table		Yes	Yes
Special discount to offer your own contacts	10%	10%	20%
Acknowledgement on the LPPDE website and conference program	Yes	Yes	Yes

There is also a **Support** level at USD 500: We put your information on an exhibit table.

We can always make tailor made solutions like any of the above packages can be combined with **Lunch sponsors**: USD 2,000